

TRATON 2025 Online Annual Report: “We deliver on our strategy”

Transcript Christian Levin

00:04

Committed

Committed to me means we hold the line, we deliver on our strategy, we put the customer in focus, we continue the journey to decarbonize transport, and we use whatever new technology is becoming available to us. That's my commitment to you, and that's TRATON's commitment to the world.

00:19

The year 2025

2025 has been a very difficult year. The geopolitical situation has worsened, and on top of that, the so important market areas US, Europe, and Latin America have all moved backwards. I think, however, that we've done a fantastic job to offset these challenges.

00:51

New industrial hub in China

There were still lots of bright spots in this difficult 2025. We opened the new industrial hub in China with an inauguration during October this year, with 3,500 customers. It's important for many reasons.

Firstly, we gain access to the world's biggest truck market. Secondly, we build capacity. We build capacity for Scania, but we also build capacity for the TRATON GROUP. And perhaps most importantly, we get into the Chinese ecosystem of technology. That is so important because it's developing at the speed of light.

01:27

TRATON Modular System

The TRATON Modular System is one of the fundamental pillars of our strategy. It means that we are finally coming together on the same product system. The modular system itself is brilliant because it can be expanded into all segments in all markets using the same simple, basic principles.

01:50

Group-wide R&D

There was a huge step taken in 2025 when it comes to R&D. 1st of July, we went live with one organization, one head, technology areas, and 9,000 colleagues working for all of our four brands.

As we start to work as one team in Group R&D for all of our brands, I expect us to get much more output, meaning more customer value, and to deliver that in a shorter time and with fewer resources.

02:22

Culture & Collaboration

When it comes to culture, it is extremely important that we keep the uniqueness of each brand because culture is part of the customer's journey with us.

At the same time, we have to make sure that, inside TRATON, we create a culture of collaboration. Therefore, we have the common values, the common leadership principles, and the thinking model. What it aims for is, of course, the value of team spirit.

02:57

The TRATON outlook

I see a bright future for TRATON, however difficult the short-term situation is. 2026 will also be difficult. We are going to transform transportation together. For a sustainable world. This is a huge task. It's not easy, but I say that we have fantastic people. We have fantastic energy in our Group. We stay committed.