TRATON 2024 Online Annual Report:

Transcript Christian Levin

00:00:02:24 - 00:00:07:18

We were merely a collection of brands who agreed that we needed to collaborate.

00:00:07:19 - 00:00:11:10

But today, I'm really proud to say that we have started to transform

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into a real group, the TRATON GROUP where we deliberately decide:

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Where does it make sense to collaborate and where does it not make sense?

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Because we want to  keep our brands well differentiated,

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and especially in markets where we have geographical co-location.

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The main reasons to invest in TRATON:  We deliver what we promise.

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We believe that a clear commitment to sustainability

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is a do-or-die factor in our industry.

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Electrification is going to be the ultimate solution

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to a decarbonization of the transport system,

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and we believe that we are very, very well placed to take advantage

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of that huge shift that is happening in our industry.

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TRATON is about growth, and we're going to show you how we believe

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that we can outgrow competition in the coming years.

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We are on a great transformation journey, also when it comes to technology,

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and we take the advantage to also merge our forces

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common to one product system, but also change the organization to support it.

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We're building resilience in a completely different way

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compared to two years ago, and we are setting up a clear financial framework.

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Where do we want to be in the coming years?

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We are going to bring you growth.

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We are going to bring you profitability.

00:01:28:01 - 00:01:31:05

We're going to clean up our balance sheet as quickly as we can,

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and we're going to make sure that shareholders are rewarded.

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We believe towards 2029.

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So we put a five-year time frame to this that we can grow revenues with 20 to 40%.

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We believe that we can up our return on sales margin to the double-digit territory.

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And we have decided to stick to our dividend policy

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and continue to offer the 30 to 40% that we have been able to stick to.

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And we're going to show that we believe that we can not only make the world a better place,

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but we believe that we can create a better workplace,

00:02:09:19 - 00:02:15:13

that we can create happier customers, and that we can create more satisfied employees.